

Anexa 83. Curriculum vitae în limba engleză



**Curriculum vitae
Europass**

Personal information

Surname/Name **MEGHIȘAN GEORGETA - MĂDĂLINA**

E-mail **madalina_meghisan@yahoo.com**

Telephone **00 40 (0)743 870 553**

Citizenship **Romanian**

Date of birth **31.03.1984**

Working place **University of Craiova, Faculty of Economics and Business Administration, Management – Marketing Department**

Professional experience

Period	2007 - present
Function or occupied job	Junior Assistant within Management – Marketing Department
Main activities and responsibilities	<ul style="list-style-type: none">• Activities of tutoring in: Marketing, Economy of Enterprises, Promotional Techniques, Economy of Commerce, Economy of Services;• Publication of five books in: Marketing - Management as author and coauthor;• Publication of articles in specialized journals and national and international conferences' volumes.
Period	2005 - 2006
Function or occupied job	Three month probation period in Communication / Publicity – JEMPRESSE Press Agency, Strasbourg, FRANCE

Managementul strategic al operatorilor de telefonie mobilă din România

Main activities and responsibilities	<ul style="list-style-type: none">• Promotion of two magazines (Polystyles – fashion magazine, Polystyrène – cultural magazine);• Making a new data basis with prospects and clients;• Direct marketing actions;• Management of the advertising insertions’ portfolio;• Writing promotional texts.
Period	2003-2005
Function or occupied job	Commercial Representative in cosmetics distribution – AVON Company, Craiova, ROMANIA
Main activities and responsibilities	<ul style="list-style-type: none">• Promoting cosmetics for prospects and clients;• Sales of products throughout a presentation catalogue.
Period	2003
Function or occupied job	Insurance Sales Agent - OMNIASIG Insurance Company, Craiova, ROMANIA
Main activities and responsibilities	<ul style="list-style-type: none">• Research of clients;• Signing automobile insurance contracts.

Education and formation

Period	2007 - 2010
Qualification / obtained degree	Presentation of the PhD thesis, obtaining the qualification “very well”
Main studying areas / obtained competences	Management PhD thesis title: <i>„Strategic Management of the mobile telecommunication operators from Romania”</i>
Name and type of education institution / formation provider	University of Craiova, ROMANIA
Period	2007 - 2009
Qualification / obtained degree	Master degree in Applied Marketing
Main studying areas / obtained competences	Applied Marketing Research paper title: <i>„Strategy of Establishing Prices within the Mobile Telecommunications Industry from Romania”</i>
Name and type of education institution / formation provider	University of Craiova, ROMANIA Faculty of Economics and Business Administration
Period	2003 - 2007
Qualification / obtained degree	Licentiate’s degree in Marketing

Main studying areas / obtained competences	Marketing Research paper title: „ <i>Marketing Study Regarding the Launch of Real Hypermarket in Craiova</i> ”
Name and type of education institution / formation provider	University of Craiova, ROMANIA Faculty of Economics and Business Administration
Period	2005 - 2006
Qualification / obtained degree	Professional licentiate’s degree in Communication / Publicity
Main studying areas / obtained competences	Communication and Publicity Research paper title: „ <i>Publicities with Children in Magazines for Women and Parents</i> ”
Name and type of education institution / formation provider	Robert Schuman University, Strasbourg, FRANCE

Abilities and personal skills

Maternal language	Romanian
Foreign Languages	<ul style="list-style-type: none">• English: advanced level- Cambridge Certificate in Advanced English, level A, delivered by the Cambridge University, GREAT BRITAIN (2002)- Professional Certificate in Language Skills, advanced level in English, delivered by the Carol I National College, Craiova, ROMANIA (2004)• French: advanced level- Certificate in Advanced French delivered by the European Public University, Strasbourg, FRANCE (2006)
Informatics	<ul style="list-style-type: none">• Professional Skills Certificate in Informatics, delivered by the Carol I National College, Craiova, ROMÂNIA (2004)• Windows, Ms Office (Word, Excel, Power Point), Internet
Publications	<ul style="list-style-type: none">• 5 books in Marketing-Management field;• 19 articles published in specialized journals (11 articles published in CNCSIS B+ quoted journals)• 10 articles published in International data bases• 32 studies published in selective volumes of national and international conferences• 46 papers presented at national and international conferences• 4 research contracts and conventions gained throughout national competition

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| Prizes obtained within scientific manifestations | <ul style="list-style-type: none">• THIRD PRIZE, International Conference of Business Communication (2009), organized by the Babeş-Bolyai University, Faculty of Business, Cluj-Napoca, article title: <i>„Marketing Study Regarding the Mobile Telecommunications Companies' Offer in Romania”</i>• MENTION, National Olympiad of Economist Students, Marketing field (2007), organized by AFER (Association of Economics Faculties from Romania), Academy of Economics, article title: <i>„Advertising Politics of ING Bank”</i>• MENȚION, National Olympiad of Economic Students, Marketing field (2006), organized by AFER (Association of Economics Faculties from Romania), Al. I. Cuza University, Iași, paper title: <i>„Advertising Images with Children in Magazines for Women and Parents”</i> |
| Other obtained degrees | <ul style="list-style-type: none">• Graduation degree of „Project Manager” (2010)• Graduation degree of „Forming” (2010)• Graduation degree of „Agents of financial investments services”, Brokers Association, Bucharest (2008)• Graduation degree of the „Department for teaching staff training”, University of Craiova (2007) |
| International Relationships | <ul style="list-style-type: none">• Teaching Marketing and Management lessons within <i>Management and Administration of Enterprises Department</i>, Professional Licence <i>Management and Entrepreneurship within the European Space</i>, as part of the ERASMUS exchange program between IUT Louis Pasteur (University of Strasbourg, FRANCE) and the Faculty of Economics and Business Administration (University of Craiova, ROMANIA), 11-16 September 2009 |

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| Social skills and abilities | <ul style="list-style-type: none">• Social relationships: I can easily establish excellent social relationships with Romanian and foreign students and colleagues• Team work: I work in different teams as a result of didactical and professional activities. |
| Other skills and abilities | <ul style="list-style-type: none">• Taking part in debate teams entitled „<i>New technologies and media revolution</i>” organized by the Summer University from Braşov, ROMANIA (23-30 July 2006)• Part time member within AIESEC Student Association – International Association of Students in Economics (2003)• Driving licence, B category (2002) |

Georgeta-Mădălina MEGHIŞAN